

## **Privacy Policy**

PLN Cleaners is dedicated to safeguarding your privacy. This Privacy Policy elucidates our procedures for gathering personal information, whether it is obtained online or through the PLN Cleaners web application and delineates the manner in which we employ this data.

Your use of this site, coupled with your visitation thereof, signifies your concurrence with the stipulations outlined in this policy. Moreover, by doing so, you provide explicit consent for us to utilize and divulge your personal information in accordance with the directives articulated below. It is imperative to note that this website is the property of SEN Transport & Logistic Pty Ltd & and can be accessed both within Australia and internationally.

### **The nature of the personal data we gather**

This Privacy Policy pertains to personal data provided by you or automatically collected during your visit to our website. Personal data comprises information that can be utilized for the purpose of identifying you. Such information may encompass your username and password, full name, residential address, email address, contact number, and ABN number, as well as financial particulars such as credit card details and billing address.

### **Personal data voluntarily provided to us by you**

We procure personal information from you through various channels, including but not limited to online submissions, email correspondence, and telephonic interactions. Initially, when you create an account with us, we collect essential personal data such as your username, password, name, mailing address, email address, and contact number. This information is gathered to facilitate seamless transactions and interactions with our services.

In addition, we collect financial details like credit card numbers and billing addresses to enable transaction processing and the provision of our products and services. It is important to note that while you retain the option to abstain from furnishing personal information, opting not to do so may restrict your access to specific products and services.

By registering with us, you expressly consent to receive communications from us, encompassing SMS notifications, emails pertaining to marketplace activities, security updates, identity verification processes, and other relevant updates. Rest assured, we hold a steadfast commitment to never disclose your information to third parties for marketing endeavors.

## **Top of Form Data gathered through automated means**

When you access this website or utilize the PLN Cleaners Web Application, various forms of data may be automatically acquired. This encompasses details such as the referring website, your IP address, browser specifications, language settings, and timestamps of access. Additionally, we may capture navigational data, encompassing the pages you peruse, the hyperlinks you activate, and other activities undertaken while interacting with the site or PLN Cleaners Web Application. It is possible for us to amalgamate this visitation and navigational data with the personal information furnished by you.

To enhance your user experience and facilitate your access to our services, we employ 'cookies,' which are small text files deposited on your hard drive. These cookies contain information, including personal data, that can subsequently be accessed by a web server within the domain responsible for issuing the cookie. The information gathered by cookies encompasses the date and time of your visit, your registration particulars, as well as your navigational and transactional history. Cookies furnish various conveniences to enhance your online experience.

## **Utilization of Your Personal Data**

We employ the personal information you have furnished to us for purposes that align with the original intent for which the data was provided, or for directly associated objectives. Such purposes encompass:

- Facilitating business transactions to enable you to procure our products and services.
- Ensuring effective communication with you.
- Managing and enhancing the functionality of our website.
- Delivering exceptional customer service.
- Conducting research and analysis to enhance the quality of our offerings.
- Tailoring content to align with your specific interests and preferences.

Furthermore, we may utilize or disclose your personal information when you have granted explicit or implicit consent to do so.